


## Promotional Ideas For Your Business

<b>Early Bird Discount</b>	<b>PRODUCT GIVEAWAY</b>	<b>FREE SHIPPING</b>
<b>Holiday Gift Guide</b>	<b>Samples or smaller sized offerings</b>	<b>Collaborate with another business</b>
<b>Repackage a current offering as a holiday special</b>	<b>Holiday Gift Guide</b>	<b>Introduce a NEW PRODUCT</b>
<b>Advent calendar filled with specials or coupons</b>	<b>12 Days of Christmas (a new offering each day)</b>	<b>20 under \$20 (or gifts in a certain price range)</b>
<b>Host a Holiday Event for your customers</b>		<b>FREE GIFT WRAP</b>
<b>VIP sale for email list only</b>	<b>offer GIFT CERTIFICATES</b>	<b>CONTEST</b>
<b>BLACK FRIDAY special</b>	<b>CYBER MONDAY special</b>	<b>Small Business Saturday Special</b>
<b>Social Media Picture Contest</b>	<b>Gift with Purchase</b>	<b>Holiday Printable or info pack</b>
<b>GIFT SET</b>	<b>Special Holiday Service Offering</b>	<b>Trial Membership</b>
<b>Limited Edition Offer</b>	<b>Partner with a CHARITY</b>	<b>End of the year inventory sale</b>